

# SENIOR DESIGNER



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## PROFILE

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## EXPERIENCE

**team X**  
Senior Designer  
January 2021 - February 2024 (2 years 2 months) Melbourne

**Publicis Emil**  
Senior Integrated Designer  
May 2019 - December 2020 (1 year 7 months) Melbourne

**Leo Burnett**  
Senior Digital Designer/Creative  
February 2018 - May 2019 (1 year 4 months) Melbourne

**Noisy Beast**  
Senior Designer  
December 2015 - January 2018 (2 years 4 months) Melbourne

**isobar**  
Senior Designer / Digital Art Director  
April 2013 - August 2015 (2 year 4 months) Shanghai, CN

## SKILLS

Graphic Design Principles  
Brand Design (logo, typography)  
Brand Guidelines  
Digital Design (web, social, App)  
Art Direction  
Presentation Design  
Integrated Marketing

## SOFTWARE

Adobe Photoshop  
Adobe Indesign  
Adobe Illustration  
Sketch (Website, eDM)  
Figma (UI Prototype)  
Adobe Premire  
Microsoft Office

Experienced designer with over 10 years in leading roles at renowned agencies such as teamX (Omnicom), Publicis Emil, and Leo Burnett. Currently serving as the lead designer in the dedicated Mercedes-Benz advertising agency for about 4 years. Passionate about branding, design systems and digital media, I thrive on crafting distinct brands with unique personalities.